HEALTHCARE REVOLUTION CONFERENCE
TRANSFORMING THE BUSINESS OF HEALTH.

2018 Sponsorship BROCHURE
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TRANSFORMING THE BUSINESS OF HEALTH.

Healthcare and benefits needs to be revolutionized. Silos have formed and people are talking at each other. We are bringing together the people who are solving problems and those change agents that are empowered to make things happen within their respective organizations. We don’t talk about solutions, we live them. We are the intersection between the art, the science and the business of health, wellbeing and benefits.

DISRUPTORS & INNOVATORS
We work with the industry leaders to filter out the meaningless, the copy cats, and the ones purporting to innovate yet merely putting a new face on an old idea. Bringing new solutions to old problems that are accessible, adaptable and affordable, disruptive companies reimagine the way we offer, engage and profit. We identify and bring forth those companies that truly move the needle and inspire us and deliver them to an audience of people looking to engage them. We bring together the providers and the buyers.

CHANGE AGENTS
We bring together those key individuals in organizations taking action to transform and improve healthcare and benefits. Without agents of change, disruption and innovation cannot be realized.

MEANINGFUL EXCHANGES
We bring the decision makers, disruptors, innovators and change agents together to move our industry forward authentically, sustainably and responsibly.
HEALTHCARE REVOLUTION CONFERENCE

An Event for the **BOLD** and Those Who Want to Be Inspired

- 150+ exhibitors and sponsors
- 250+ Speakers
- Over 2,000 attendees, visionaries, decision makers and thought leaders
- 10,000 virtual attendee networking meetings
- 300+ disruptors and innovators
Co-Founders

Renée-Marie Stephano & Jonathan Edelheit

Renée-Marie Stephano and Jonathan Edelheit founded the organization over a decade ago. Serial social entrepreneurs with a passion to ignite the healthcare and benefits industry, they have focused their careers on disruptive and innovative industry solutions. Renée-Marie and Jonathan are pioneers, helping to launch new industries and inspire existing markets, providing insight into sectors such as corporate health and wellbeing, healthcare reform and medical travel. After founding several of the leading healthcare and benefits associations in these industries and hosting the leading industry events, they saw evolution coming faster than anticipated and an immediate opportunity to encourage change within it. There is a need to shake these industries up by providing an ecosystem of GHR’s 2.6 million vastly growing distribution channels to have greater access and feedback on the very disruptive and innovative solutions evolution brings to each environment. HREV18 is launched as the new industry event meant to turn healthcare and benefits on its head. With millions invested in the new brand and event, HREV18 is the evolution of the Employer Healthcare and Benefits Congress and the World Medical Tourism and Global Healthcare Congress, expanded, improved, disrupted. HREV18 is meant to inspire, promote change and to bring together the leaders and change agents in our industry. With a new format, expanded focus, a larger audience focused on high quality attendees and content, this is the event of the year. This year’s event will be streamed live to the 1.2+ million members in our LinkedIn groups.
We had more participation through one EHBC webcast than we ever had before. Obviously, we were able to present our unique value proposition from a position of thought-leadership, which enables us to access clients we otherwise wouldn’t meet.

Elizabeth Halkos | Chief Revenue Officer | Purchasing Power

We are highly effective when we can engage open-minded decision makers in a casual setting. Sponsoring the VIP dinner was amazing. Our staff was placed at different tables with national employers, which we were able to translate into new partnerships and even friendships. What would have taken us a year or two, we accomplished in one night.

Michael Mann | President of Medical Recovery Services

The conference was so critical to our business — we couldn’t have been further from our estimates. We made some valuable partnerships that really helped continue our market validation and consummated agreements that were completely new business models that we hadn’t previously explored.

Anthony Knierim | Co-Founder & COO | Stridekick
Why the Healthcare Revolution Conference is different & unique

HEALTHCARE REVOLUTION® is the metamorphosis of our industry.

Nothing is changing on its own – Together we are the change. There is no industry event that brings together the decision makers and the stakeholders required to make meaningful and impactful change.

Stakeholders are tired of the structure of conferences and events - they are tired of the same old speakers, topics and content that is truly not innovation.

HEALTHCARE REVOLUTION® is a place where people come to advance their careers and personally transform. It’s an event where people come to learn, network, share ideas, create meaningful friendships and long term business relationships. It is where delegates are open to fresh ideas and new ways of thinking. There is no other event that brings ALL the stakeholders in one entire ecosystem.
WHAT IS THE HEALTHCARE REVOLUTION® CONFERENCE

The HEALTHCARE REVOLUTION® CONFERENCE is the most comprehensive healthcare, medical travel, wellness, benefits and insurance conference and trade shows in the industry. The event brings together players from across the US and the globe to collaborate and advance the industry. #HREV18 is connecting and transforming professionals into agents of change. Learn how you can be part of the discussion, take action, and be a disruptor to catapult the industry forward!
There is a need for **HEALTHCARE REVOLUTION®**

Although there are 1,000’s of vendors and 1,000’s more entering the marketplace it is tough for employers, insurers, brokers and hospitals to know what works and what doesn’t.

We work with the change agents, who actually implement a plan to make it work.
The **HEALTHCARE REVOLUTION®** Difference

Just like you we are tired of boring conferences with the same ideas, same speakers and similar content year after year.

We cater to the leaders who attend, but we also cater virtually to the leaders in our industry who are unable to come to the show.

Our event was created by industry leaders and is highly curated with content and professionals focused on two things: high level inspirational sessions and education and networking, networking, networking.

We drilled down over the last 10 years to give you the richest environment to network with your dream clients, whether it’s through our networking apps, or the numerous unique networking events, receptions and private lunches.

At HREV18 don’t expect to walk away with a couple good business cards, risking never meeting your dream client. We give you the tools to make it happen.

All educational sessions strictly reviewed for content.

No favoritism.

Identify who you want to meet ahead of time and pre-schedule meetings through the event app to setup meetings for your dream clients.

We have the reach and the loyal audience.
Who ATTENDS our event?

EMPLOYERS
Human Resources/Benefits Executives, Wellness Managers, Global Benefits Directors, Global Wellness Managers, CEO’s, CFO’s and C-Suites

HEALTHCARE PROVIDERS
Global Benefits Providers, TPA’s, MGU’s and PBM’s, Health and Wellness Providers

INVESTORS
Government Entities, Technology/Software Companies, Angel Investors, Peer-to-Peer Lenders, Venture Capitalists, Personal Investors

INSURANCE COMPANIES/PAYORS & BROKERS

STARTUPS- HEALTH, WELLBEING & BENEFITS
Marketing Organizations, Consulting Companies, Healthcare Organizations, Healthcare/Medical Associations, Technology Solutions Providers, Small Business Startups

ESTABLISHED MID-STAGE AND LATE STAGE COMPANIES
Multinational Employers, U.S. Employers, Hybrid Business, Sole Proprietorship, General Partnerships
Connect with **VIP BUYERS**

- Buyers who attend the conference get the opportunity to meet with top healthcare providers from around the globe and expand their provider network.

- VIP buyers get the added value of certain costs reimbursed or waived. What better method of networking than to attend the conference that gathers all of the players in one place.
What our **international attendees** are saying:

“We have been able to learn a lot about the medical tourism industry from Africa to Asia to America and more, on just the second day. We are looking forward to the rest of the conference. We have met a lot of people from around the world.”

**Jirapong Srupsrisopa** – Healthticket.co, Thailand

“The conference had been very good and productive, a lot of networking with people who have the same interests as us. We have been sharing our experiences in the industry and learning a lot from people from all parts of the world that have helped us to expand our vision in a better way. The networking has been amazing, people from all over the world are here and available to meet with. It’s a very multicultural environment that’s good for business.”

**Adolfo Calzadilla** – MTA Chapter in Venezuela

“Being able to attend the conference has been the best opportunity. I wanted to promote my company as much as possible and this conference provided a great opportunity for that. I’ve been able to network with a lot of people and make new connections. I’m very happy that I was able to be here.”

**Dr. Shriya Mattoo** – Medimantra Healthcare Solutions Pvt. Ltd., India
Live and Virtual

Show up live in the exhibit hall or session rooms, or attend or exhibit virtually, attend a live session or a virtual session...

Network with 2,000 of the top leaders in Orlando

Or enjoy the virtual experience of being watched by 10,000 LIVE participants and being broadcast to a network of 2.6+ million

HREV18 will be streamed live this year

Many of the decision makers and change agents can’t get out of their offices

Save on airfare/hotel - BENEFITS – PARTICIPATE REMOTELY, SPONSOR REMOTELY

200 in person presentations

100 LIVE streamed session - with virtual presenters
2018 EVENT  Showcase Your Business

THERE IS A REASON.
This year the HEALTHCARE REVOLUTION® CONFERENCE bring together 2,000+ attendees from 100+ countries. Routinely circled on industry leaders & company calendars as a “must attend.” No other conference offers the caliber of one-of-a-kind panels, speakers, business development and networking programs.

WE’VE GOT IT ALL.
Attend the most comprehensive industry event leading the way with innovative conference tracks, certification designations and industry forums focused on your interests and needs. Discover the conference!

"The people here are well educated. They are engaged. They are decision makers which is a great conversation to have instead of being passed on from person to person. You’re able to have that one-on-one conversation directly with the people that make those decisions, and can make something happen between your two organizations."

DENISE LECHER
PR & External Communications, Prime Therapeutics
Lead Sponsor from Minnesota
Our Network

PARTNER WITH INDUSTRY ASSOCIATIONS & PUBLICATIONS
Our Leading Industry Magazines

CORPORATE WELLNESS MAGAZINE

OVER 7 YEARS

MEDICAL TOURISM MAGAZINE

OVER 10 YEARS
## Our LinkedIn Groups

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<tr>
<th>Group Name</th>
<th>Members</th>
</tr>
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<tbody>
<tr>
<td>Travel &amp; Hospitality Forum - Hotels, Tourism, Luxury, Wellness, Food, Spa</td>
<td>288,958 Members</td>
</tr>
<tr>
<td>Corporate Health and Wellness Association, Corporate Wellness, Worksite Wellness</td>
<td>60,022 Members</td>
</tr>
<tr>
<td>HealthCare Reform, Health Care Reforms Effect on Health Insurance in the US</td>
<td>47,103 Members</td>
</tr>
<tr>
<td>HR Technology</td>
<td>16,836 Members</td>
</tr>
<tr>
<td>World Tourism Network</td>
<td>51,919 Members</td>
</tr>
<tr>
<td>Travel, Tourism &amp; Hospitality Group</td>
<td>121,103 Members</td>
</tr>
<tr>
<td>HR Professionals</td>
<td>Powered By HRCI and HRPA</td>
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## Our LinkedIn Groups

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<th>Medical Tourism &amp; Medical Travel, Global Healthcare, Travel Insurance and Expatriates</th>
<th>HR Organizational Learning &amp; Development</th>
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<tr>
<td>11,379 Members</td>
<td>7,501 Members</td>
</tr>
<tr>
<td>HR Recruitment/Staffing</td>
<td>Voluntary Benefits Association &amp; Magazine, Limited Medical, Voluntary Benefits, Worksite</td>
</tr>
<tr>
<td>5,000 Members</td>
<td>4,000 Members</td>
</tr>
<tr>
<td>HR Talent Management</td>
<td>Sustainable Healthcare, Green Hospital, Healthcare Design, Development and Construction</td>
</tr>
<tr>
<td>3,600 Members</td>
<td>3,700 Members</td>
</tr>
<tr>
<td>Self Insurance &amp; Self Funding Magazine and Conference, Self Insured and Partial Self Funding</td>
<td>Corporate Well-being, Wellness, Environment, Ergonomics and Mindfulness</td>
</tr>
<tr>
<td>2,915 Members</td>
<td>32,543 Members</td>
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TRANSFORMING THE BUSINESS OF HEALTH.
An **ECOSYSTEM** of all the Players

Our Medical Tourism Network
An **ECOSYSTEM** of all the Players

Our Employer Network

- IBM
- LinkedIn
- HP
- Google
- NASA
- American Express
- Hallmark
- Verizon
- Intel
- Dell
- Coca-Cola
- Walgreens
- Home Depot
- Walmart
- Sprint
An **ECOSYSTEM** of all the Players

Our Brokers and Consultants Network

- Willis Towers Watson
- Lockton
- IMA
- Mercer
- NFP
- CBIZ
- Wells Fargo Insurance
- Acrisure
- Marsh & McLennan Agency
- Aon
- Integro
- USI
- Savoy Associates
- Gallagher
- BB&T Insurance Services
An **ECOSYSTEM** of all the Players

Our Insurance Network
What’s New for 2018

FIREPITS

SHARK TANKS

SUMMITS
A Unique **EVENT** with Unique **SPONSORSHIPS**

**OUR MOST POPULAR SPONSORSHIPS**

- Private Networking Meeting Rooms
- Private Meeting Spaces
- Branding and Signage
- Mobile Networking App
- Private Receptions
- Food and Beverage at your booth
- Intern Sponsor
- Hotel Keycard Sponsor
- Health and Wellness Activities Sponsor
STARTUPS... Why Attend?

- Join the global healthcare ventures eco-system
- Receive discounted sponsorship opportunities
- Meet with investors and corporate buyers
- Attend investment and fund raising workshops and networking events
- Participate in our shark tanks and our “Market Disrupt™
- Identify and find advisors and board of directors that will be a game changer for your startup
- Meet your future dream clients
Speaking Sponsorship OPPORTUNITIES

Our speakers are visionaries bringing the future to life
Exclusive Summit Sponsor EDUCACTORAL UNDERWRITER

Hold one of the most sought-after sessions on the 2018 HEALTHCARE REVOLUTION CONFERENCE (#HREV18) agenda. The 2018 agenda is made up of over 25 Executive Summits. Summit sponsorships are available on a first come basis and held to the carefully implemented guidelines and criteria of the HREV “Call for Speakers”. This is the opportunity to underwrite a conference summit and impact the direction of your segment/market. The opportunity to subtly brand your organization and establish credibility as a thought leader is just one of many benefits of this coveted branding package.

**BENEFITS INCLUDE**

- Branded as official sponsor of one pre-determined 3-hour executive summit on the 2018 HREV agenda
- Verbal acknowledgement of generous sponsorship at summit opening for maximum brand recognition
- Educational underwriter for the summit; lend support and assist in the development of the summit’s sub-topics, summit flow, speaking format, recommendation and recruitment of summit session C-suite HR speakers/panelists and recommendation of summit co-sponsors
- Opportunity to chair conference summit
- Logo placement on signage for summit room
- Brochure distribution in summit room
- Logo on title slide at beginning of summit
- Opportunity for 2-3 C-suite executives to speak and/or moderate the summit* (Includes registration)
- Opportunity for up to nine C-suite clients to speak or join a panel at the summit* (includes registration)
- Speakers/moderators listed as 2018 speakers on the HREV website
- Branded as an educational underwriter with sponsor recognition
- Mention of official sponsor in summit blog and press release
- Three full-access conference registrations for sponsor’s summit speakers/moderators
- “Editor at Large” opportunity for summit category (self published)
- 10’ x 20’ Gold sponsorship booth in exhibit hall
- Pre-conference email**
- Post congress attendee list
- Three full-access conference registrations for sponsor’s summit speakers/moderators
- **Summits Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.**
Summit Co-Sponsor **EDUCATIONAL UNDERWRITER**  

$18,000

Highlight your brand as an empowering thought leader and co-sponsorship of one of our pre-determined executive summit sessions. As part of your sponsorship, your organization will be provided a summit speaking opportunity on the 2018 **HEALTHCARE REVELATION CONFERENCE (#HREV18)** agenda. These executive summit sponsorships are available on a first come basis and held to the carefully implemented guidelines and criteria of the HREV18 “Call for Speakers”. The opportunity to subtly brand your organization and establish credibility as a thought leader in the industry is just one of many benefits of this coveted branding package.

**BENEFITS INCLUDE**

- Branded as a co-sponsor of one of the pre-determined 3-hour executive summit’s 50-minute sessions on the HREV18 agenda
- Educational underwriter for the summit: lend support and assist in development of a 50-minute summit sub-topic, speaking format, recommendation and recruitment of summit session C-suite, speakers/panelists
- Logo placement on signage for summit room
- Brochure distribution in summit room
- Logo on title slide at beginning of your session presentation at the summit
- Opportunity to for one C-suite executives to speak/moderate one summit session* (Includes Registration)
- Opportunity to for two to three of your C-suite level clients to join as panelist on your summit session* (includes registration)
- Speakers listed as 2018 speaker on the HREV18 website
- Branded as an educational underwriter with sponsor recognition
- Summit session and logo placement included on conference printed and digital agenda
- Summit session listed on HREV18 agenda signage
- Inclusion in summit blog and press release
- 10’ x 10’ booth in exhibit hall
- Post congress attendee list
- Client passes available upon request**

**SUMMIT SPONSORS**

*Summits Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
Summit Panelist or Co-Presenter **SPEAKING OPPORTUNITY** $7,500

Gain one of our coveted C-Suite level speaking slots at the 2018 HEALTHCARE REVOLUTION CONFERENCE (#HREV18). In this evolving industry, knowledge is power and finding that next best idea or concept that will transform healthcare is a must. HREV introduces the opportunity for industry power players to take the stage and speak on one of our pre-determined executive summit’s panel sessions. These summits will highlight the fresh new concepts, strategies, and technologies in healthcare, benefits, medical travel and wellness. If you are a preeminent voice in the space looking to impact, these speaking opportunities are for you.

**BENEFITS INCLUDE**

- Opportunity to for one of your C-suite executives to speak/moderate One of our summit sessions* (includes registration)
- Branded as a co-sponsor of the summit session
- Speaker listed as a 2018 speaker on the HREV18 website
- Branded as an educational underwriter with sponsor recognition
- Speaker included on conference printed and digital agenda
- Summit session listed on HREV18 agenda signage
- Inclusion in summit blog and press release
- Client passes available upon request**

**SUMMIT SPONSORS**

*Summits Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
Sponsor of THINK TANK

Become the exclusive sponsor of one of the 2018 HEALTHCARE REVOLUTION Invite Only Think Tanks. Think Tanks are open discussions that bring together like-minded professionals to share research and advocacy on cutting edge and underexplored topics. The goal and very fabric of these events are to identify standards and strategies that impact policy, and provide consensus to influence and impact the industry.

Take an assisting thought leadership role in the moderation of key discussion points. Sponsorship of the Think Tank helps align your business as the true innovator and power player in the healthcare, medical travel, benefits or wellness space.

BENEFITS INCLUDE

- Lend support and assist in the development of a Think Tank topic
- Opportunity for one of your company’s C-suite professionals to moderate the Think Tank dialogue and discussion*
- Think Tank moderator listed as 2018 speaker on the HREV18 website
- Think Tank and logo placement included on conference printed and digital agenda
- Think Tank sponsor branding on HREV18 agenda signage
- Logo placement on signage for Think Tank room
- Logo visibility on Think Tank invitations
- Think Tank attendees comprised of your company’s target audience
- Verbal acknowledgement of generous sponsorship at start of Think Tank for maximum brand recognition
- Brand recognition in all Think Tank attendee correspondence
- Invitation for two representatives of your organization to attend the Think Tank
- 10’x10’ booth in the exhibit hall
- Full page advertisement in eProgram
- Pre-conference email**
- Post-conference participant list
- “Thank You” email to all Think Tank participants
- Inclusion in Think Tank blog and press release
- Client passes available upon request***
- Acknowledgement of Think Tank support and partnership in post-Think Tank, GHR co-branded white paper

SPONSOR OPPORTUNITY

*Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
Sponsor of BRAIN EXCHANGE (previously Executive Forums) $12,000

Become the exclusive sponsor of one of the HEALTHCARE REVOLUTION Brain Exchanges. These Executive forums will allow you the opportunity to gain competitive insights into industry perspectives. Brain Exchange/Focus Groups are intimate, collaborative and open discussions. We will share best practices, identify gaps in the market, explore potential solutions and come to an agreement on where the industry should go from here. These will also identify the necessary ways the industry must come together, the types of innovation that exist and what types of disruption is needed for success. Take an assisting thought leadership role in the moderation of key discussion points. Brain Exchanges are an exceptional platform for leading executives to collaborate with their peers and share best practices, trends and innovations in the space.

BENEFITS INCLUDE

- Lend support and assist in the development of the Brain Exchange topic
- Opportunity to have one of your company’s C-suite professionals as a moderator of Brain Exchange dialogue and discussion*
- Brain Exchange moderator listed as 2018 speaker on the HREV18 website
- Branded as education underwriter with sponsor recognition
- Brain Exchange and logo placement included on conference printed and digital agenda
- Brain Exchange listed on HREV18 agenda signage
- Logo placement on signage for Brain Exchange room
- Logo visibility on Brain Exchange invitations
- Verbal acknowledgement of sponsorship at start of Brain Exchange for maximum brand recognition
- Brand recognition in all Brain Exchange attendee correspondence
- Invitation for two representatives of your organization to attend the Brain Exchange
- 10’x10’ booth in exhibit hall
- Full page advertisement in eProgram
- Pre-conference email**
- Post-conference participant list
- “Thank You” email to all Brain Exchange participants
- Inclusion in Brain Exchange blog and press release
- Client passes available upon request***

SPONSOR OPPORTUNITY

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POWER SESSION Showcase Presentation

In this evolving industry, knowledge is power and stepping outside the box is a must. HREV introduces the ultimate power session to highlight these fresh new concepts, strategies and technology solutions in our Sponsored Presentation Showcase. Sponsors receive a prime spot during exhibit hall hours to host an intensive, 15-minute “Power Session” to educate attendees and employer VIP’s on innovations and cutting-edge strategies in employee benefits, wellness and healthcare. The goal of these sessions are to provide bursts of information on revolutionary ideas and trends in the space and plant the seed for creative approaches.

These intimate discussion sessions provide professionals the opportunity to brainstorm, have questions on a particular subject matter addressed and share their first-hand experiences and challenges with their peers. As the sponsor or host of these highly interactive sessions, you will lend your expertise and together help attendees share goals, engage in collaborative problem solving and provide practical solutions that can be taken back and implemented at their organization. We encourage incorporating demonstrations, hands-on or small group activities, role playing and other energy driven engagement methods.

BENEFITS INCLUDE

- One 15 Minute Power Session for a presentation of your choice of topic (All content must be reviewed and approved by our education leader)
- Speaker listed as 2018 speaker on the HREV18 website*
- Power Session and logo placement included on congress printed and digital agenda
- Power Session listed on showcase signage in the exhibit hall
- Branding as an educational underwriter
- Inclusion in Power Session blog and press release
- One full-access congress registration for Power Session speaker
- Client passes available upon request**

SPONSOR OPPORTUNITY

*Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
Gain one of the HREV Conference’s premier and flexible networking opportunities. Campfire Networking is a unique opportunity to both gain insights and make meaningful connections with our attendee community. Each campfire features engaging 5-minute pitches followed by twenty-minute guided networking that creates opportunities for impactful discussions, storytelling, debating and ultimately building impactful connections. Open to all, you’ll have an opportunity to connect with a diverse group of attendees. Seating is on a first come, first serve basis.

These Campfire Networking sponsorship opportunities are for companies looking for branding, attendee face-time and the flexibility to customize to fulfill your company’s objective while at the event! Great for B2B meetings, product demos, focus groups, market research.

**BENEFITS INCLUDE**

- 1 Full-access conference registration
- 25-minute Campfire
- Close intimate setting to facilitate networking
- Seating for 10*
- Sponsor branding on HREV18 agenda signage

**SPONSOR OPPORTUNITY**

*Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
EDUCATIONAL UNDERWRITER “Ask the Experts” Session $5,000-$10,000

HEALTHCARE REVOLUTION has designed a unique opportunity for delegates to gain more face time with experts at the event and attend a session devoted to valuable discussion. The “Ask the Experts” sessions take place in the exhibit hall Power Session Showcase and allow professionals to ask questions, initiate open conversation and join their peers in gaining expert advice.

BENEFITS INCLUDE

• Sponsor your own expert session or underwrite an existing session
• Sponsors of Expert Session receive:
  • One C-suite speaker or moderator on the panel**
  • Collaboration of “Ask the Experts” topic
• Logo visibility on session signage
• Brand recognition on session communication
• Speaker listed as 2018 speaker on the HREV18 website*
• Acknowledgment of sponsorship congress digital agenda
• Logo visibility on HREV website
• Three full-access congress registrations
• Client passes available upon request***

SPONSOR OPPORTUNITY

*Sponsorship Opportunities are available for new vendors, service providers and organizations that have not worked with Global Healthcare Resources or its affiliate organizations and/or non-profits in the past. Additional client passes available upon request per approval process.
Leading Industry EVENT

We have over 10 years experience running our events with over 2,000 attendees.

Event Features:

- Attendees from the health & wellness industry
- Branding of your organization in the exhibit hall
- Promotion to minimum of 2,000 attendees
- Agenda topics & networking in the exhibit hall

TWO GREAT EVENTS
EVOLVED INTO ONE
Certifications & Accreditations

Our certification programs are aimed at improving your education and providing you with the competitive edge you’ve been looking for. Each certification requires the user to complete a series of learning modules through our digital learning platform or at the conference.
TWO GREAT EVENTS EVOLVED INTO ONE SPONSORSHIP OPPORTUNITIES

October 28 – 30 | Orange County Convention Center
MORE VIP ACCESS THAN EVER!

Employers | HR Professionals | Agents | Brokers | Consultants

- Up to 1,000 Employer & Broker VIP’s will join together in Orlando, FL | October 28-30, 2018
- VIP’s access our networking platform to schedule their required, one-on-one meetings in the exhibit hall with exhibitors and sponsors at their booths.
- Employer & Broker VIP’s gain full access into all conference tracks and customize the agenda with content relevant to the workplace. Knowledge in the niche industries specific to your role is critical to making you a valuable player in the field. Attend sessions focused on cutting edge, innovative topics
- Case studies from peers, colleagues, thought leaders and industry experts. Select content relevant to your workplace, including National Healthcare Reform, Health Insurance Exchanges, Corporate Wellness, Voluntary Benefits, Self-Funding and Global Benefits.

The Employer VIP Program is incredible! We not only get to attend some of the best sessions of the year, but we are also treated like a true VIP. We get invitations to special events and round table discussions where we can not only learn about new programs but also collaborate and share ideas with our HR peers. As a second time attendee, I can tell you this is the one event you can’t afford to miss! With tight budgets the Employer VIP program provides me an opportunity that I would not have had otherwise.

STEPHANIE AYALA | Benefits & Wellness Manager, Petco Animal Supplies, Inc.
I’ve had a very positive experience at the congress. I’ve been meeting with people from around the world, what is interesting is to find countries that have unique business opportunities. The unique things that they offer are things that I can put on my website and use it as an anchor for solutions to my patients. This would not have been available to me if I had not been invited through the MTA’s VIP buyers program.
HREV18 **NAME SPONSORSHIP**

Connect to your audience as the name sponsor of **HREV18**. This sponsorship is the best way to complete your organization’s marketing and branding message.

**SPONSORSHIP BENEFITS INCLUDE:**

- **RECOGNITION OF THE TOP SPONSOR OF HEALTHCARE REVOLUTION CONFERENCE**
  Verbal acknowledgment of generous sponsorship at conference opening in plenary session for maximum brand recognition.

- **(1) 20’ x 20’ EXHIBIT BOOTH IN AN EXCLUSIVE LOCATION**

- **(1) SPONSOR OF HEALTHCARE REVOLUTION CONFERENCE NETWORKING LUNCH**

- **(1) CONGRESS BENEFITS BINGO**
  Conference delegates such as insurance companies, employers, agents and consultants will be able to play to win exhibit hall giveaways; including cash prizes and latest tech gifts. In order for delegates to be eligible to win prizes they must get a stamp on their “bingo” card at participating exhibitor booths.

- **(1) 30-MINUTE SPEAKING SESSION**
HREV18 NAME SPONSORSHIP

$250,000.00

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(4) METER BOARD SIGNS

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(6) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion

(30) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

Coffee Sponsor

Networking Reception Sponsor

Wifi Sponsor

Conference Sponsorship

Conference Totebag Sponsorship

Participant & Attendee Lanyard

Sponsor of Speaker/Press Room

Conference ePROGRAM Sponsor

(1) Page Printed Bag Inserts

Sponsor of Networking Software & App

Registration Sponsor

(8) Page Signature In Magazine

Sponsor of Print Publication

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
DIAMOND SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

RECOGNITION OF DIAMOND LEVEL OF HEALTHCARE REVOLUTION CONFERENCE
Verbal acknowledgment of generous sponsorship at conference opening in plenary session for maximum brand recognition.

(1) 20’ X 20’ EXHIBIT BOOTH IN EXCLUSIVE LOCATION

(1) SPONSOR OF HEALTHCARE REVOLUTION CONFERENCE NETWORKING LUNCH

(1) CONGRESS BENEFITS BINGO
Conference delegates such as insurance companies, employers, agents and consultants will be able to play to win exhibit hall giveaways; including cash prizes and latest tech gifts. In order for delegates to be eligible to win prizes they must get a stamp on their “bingo” card at participating exhibitor booths.

(1) 30-MINUTE SPEAKING SESSION

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(4) METER BOARD SIGNS

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM
DIAMOND SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(4) METER BOARD SIGNS

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(6) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email newsletter

(30) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
PLATINUM SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

(1) 10’ X 20’ EXHIBIT BOOTH IN EXCLUSIVE LOCATION

CONGRESS BENEFIT BINGO

(1) 15-MINUTE SPEAKING SESSION

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(5) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email

(20) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
GOLD ELITE SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

(1) 10’ X 20’ EXHIBIT BOOTH

CONGRESS BENEFIT BINGO

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(4) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email

(15) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*$Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
GOLD SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

(1) 10’ X 10’ EXHIBIT BOOTH

CONGRESS BENEFIT BINGO

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

(1) PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(4) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email

(15) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
SILVER SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

(1) 10' X 10' EXHIBIT BOOTH

CONGRESS BENEFIT BINGO

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

1/2 PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(3) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo included in HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email

(15) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract.

“Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
BRONZE SPONSORSHIP

SPONSORSHIP BENEFITS INCLUDE:

(1) 10' X 10' EXHIBIT BOOTH

ACCESS TO POST CONFERENCE PARTICIPANT MAILING LIST

½ PAGE ADVERTISEMENT IN THE HREV18 DIGITAL ePROGRAM

(1) Corporate Profile in HREV18 ePROGRAM

(3) FULL ACCESS PASSES at Conference REGISTRATION

Treasure Box Game Participation

Logo Included In HREV18 Email Promotion We will include your organization as a featured sponsor and announce your participation in our weekly email

(5) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

*$Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
EXHIBITOR

BENEFITS INCLUDE:

(1) 10' X 10' EXHIBIT BOOTH**

(1) Corporate Profile in HREV18 ePROGRAM

(2) FULL ACCESS PASSES at Conference REGISTRATION

Logo included in HREV18 Email Promotion We will include your organization and announce your participation in our weekly email

(5) Client Passes Available Upon Request*

(1) Virtual Booth in Networking Software

(1) Blog & Press Release

**Not Included: carpet, electricity, audio visual, computers, monitors, high-speed WiFi, etc...All Exhibitor requirements are managed by Brede Exposition Services.

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
2018 EXHIBIT HALL LAYOUT

- 200+ exhibitors & sponsors
- Exhibit hall receptions and entertainment
- Multiple giveaways to drive attendee engagement
- Interactive Fitness & Wellness Experience and Activity Stations

All 10' x 10' Exhibition Includes:

- Pipe and black drape
- (1) 6' table
- (2) chairs and (1) wastebasket
- Branded signage with company name

*Carpeting and additional items may be required for purchase and available through exposition services. Please review 2018 Exhibitor Agreement for full exhibition terms and conditions.

Expand your OPPORTUNITY

- Private business lounge inside of your booth (optional – contact us for more information)
- Additional exhibition space for meetings
- Custom package: exhibition, branding and speaking presence
- Upgraded package benefits: add benefit bingo, ad space or the post-conference attendee list to your current package
- Sponsorship of the food & beverage stations
- High-end design upgrades

Move In/Set Up & Move Out/Tear Down Times COMING SOON
Special Branding Opportunities

ENHANCE YOUR BOOTH

UPGRADE NOW
Special Branding Opportunities

**BOOTH LOUNGE UPGRADE (OPTIONAL)**
*Contact us for current pricing and furniture options

Welcome potential partners & enjoy a private lounge inside of your booth. Plenty of space for meetings, banners and marketing materials. Complete with sofa, chairs and executive table. This year take your booth to a new level... LOUNGE IT! (Contact the Sponsorship Support Team)

**SPONSORSHIP BENEFITS INCLUDE:**
- Upgraded furniture to sofa and lounge chairs
HANGING BANNER BRANDING OPPORTUNITIES

EXHIBIT HALL BANNER VERTICAL (INTERNAL)

Size: 4'(W) x 8'(H) Double Sided Print

$1,300.00

EXHIBIT HALL BANNER HORIZONTAL (INTERNAL)

Size: 10'(W) x 4'(H) Double Sided Print

$1,700.00
**Special Branding Opportunities**

### 2018 BOOTH OPTIONS

**BOOTH D1**
10x10 D1 standard view with carpet

CONTACT US FOR PRICING

**BOOTH H1**
10x10 H1 package A hardwall booth with carpet

CONTACT US FOR PRICING

**BOOTH H2**
10x10 H2 package A hardwall booth with loveseat, chair and cocktail table

CONTACT US FOR PRICING

**BOOTH D2**
10x10 D2 furnished view

CONTACT US FOR PRICING

**PACKAGES (ADD ON)**

- *Electrical is not included in any of the booths
- *Graphic panels can be added $395.00 each
- *Graphic header can be added $295.00 each
Special Branding Opportunities

2018 BOOTH OPTIONS

**BOOTH D2 STANDARD**
10x20 D2 standard booth with seating and conference area
CONTACT US FOR PRICING

**BOOTH H1 (B)**
10x20 H1 package B hardwall booth with carpet
CONTACT US FOR PRICING

**BOOTH H2 (B)**
10x20 H2 package B hardwall booth with seating and conference area
CONTACT US FOR PRICING

**BOOTH H3 (B)**
10x20 H3 package B hardwall booth with seating, conference area and 40" monitor
CONTACT US FOR PRICING

*Electrical is not included in any of the booths
*Graphic panels can be added $395.00 each
*Graphic header can be added $295.00 each
Premier Visibility

Branding is about getting your target audience to see you as the only one that provides the solutions your prospects are looking for in the exhibit hall. Our branding opportunities are designed to provide great visibility, deliver your message clearly, and connect to your target prospects emotionally.

- WiFi Sponsor
- Conference tote bag sponsorship
- Participant & attendee lanyard sponsorship
- Conference eProgram sponsor
- Sponsor of speaker/press room
- (1)Page printed bag inserts
- (1)Page advertisement in eProgram
- (½) Page advertisement in eProgram

SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- Full-access conference registrations
- Logo on conference website as official sponsor of the conference
Conference **WiFi SPONSOR**

As sponsor of the conference WiFi your organization will enjoy branding as the facilitator of internet and WiFi for attendees! Your brand will be featured prominently each time a conference attendee accesses WiFi on their mobile device! Joint Sponsor & **HREV18** Homepage message will be viewed by all users upon log in. This branding opportunity will give your organization the ability to customize your message for maximum impact and ensure the highest visibility for your brand.

**SPONSORSHIP BENEFITS INCLUDE:**
- Banner advertisement on WiFi home page/log-in page
- (6) Full-access registrations
- Recognition as a Gold Sponsor in all conference materials & communication channels
- (1) Page advertisement in conference e-Program (sponsor to provide)

$40,000.00
Sponsor of **TOTE BAGS**

The sponsor of the tote bags has the advantage of visibility to the entire conference. Your company will feature its name and logo on all tote bags that are given out at registration.

**SPONSORSHIP BENEFITS INCLUDE:**
- Your company logo featured on lanyards for all attendees, sponsors & exhibitors
- (1) Page advertisement in conference e-Program (sponsor to provide)

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**Sponsor of **ATTENDEE LANYARDS**

The sponsor of the attendee lanyards for name badges has the advantage of visibility and recognition all three days of the conference. Your company will feature its name and logo on all lanyards that hold name badges for attendees, sponsors, exhibitors, and speakers. Badges must be worn at all times to identify attendees and for admittance into the exhibit hall, educational sessions, and workshops.

**SPONSORSHIP BENEFITS INCLUDE:**
- Your company logo featured on lanyards for all attendees, sponsors & exhibitors
- (1) Page advertisement in conference e-Program (sponsor to provide)

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$10,000.00

$12,000.00
ePROGRAM Sponsorship

$10,000.00

Branding is about getting your audience to see you as the only organization that provides the solutions clients are looking for. The branding opportunity to sponsor the eProgram is designed to provide great visibility, deliver your message clearly and connect to all of the 2018 conference attendees.

SPONSORSHIP FEATURES

• Reach all 2018 conference attendees
• Maximize your organization's visibility
• Generate booth traffic
REGISTRATION Sponsorship

Be the first company attendees see when they arrive at the conference! The sponsor of the conference registration is the most lucrative sponsorship benefit an organization can invest in. All attendees check in at registration to pick up their name badges and information packets.

Registration also acts as a hub for additional information that attendees can access throughout the day. Registration desks are open during the entire event and materials are set up all day. Your signage and logo will be visible long after attendees are registered.

Sponsorship FEATURE

• Custom signage at registration desk with your company logo displayed
• Acknowledgment of sponsorship in conference agenda
• Logo on registration page of Healthcare Revolution Website
• (1) Page advertisement in conference eProgram (sponsor provides)
• (4) Full-Access conference registrations

$42,000.00
This exclusive opportunity offers a uniquely interactive branding opportunity allowing industry experts a one-of-a-kind sponsorship. The 2,000+ attendees of the conference are active, decision-making professionals, who recognize the importance of maintaining a healthy lifestyle. Attendees will engage in daily challenges experiencing YOUR equipment for a chance to win prizes for themselves and their company. We invite you to be one of our elite sponsors and astound the professionals attending this four day conference when they experience your product first-hand in the Interactive Fitness & Wellness Experience. Products will be placed along our fitness track as close to your exhibitor space as possible.

**EXPERIENCE FEATURES**

- 10' x 10' exhibit booth in the demonstration area
- Conference participant mailing list (sponsor will receive following the event)
- Sponsorship featured in our email newsletter
- (3) Full-access conference registrations
- Corporate profile in eProgram (50 words minimum)
SPONSOR OF NETWORKING SOFTWARE & APP (CO-SPONSOR) $40,000.00

The 2018 Healthcare Revolution Conference is built on a platform of strategic and powerful networking. As the first industry event to introduce a proprietary software for attendees to schedule one-on-one meetings, we’ve allowed delegates and solution experts to secure valuable business connections. Take your brand further and power the online networking software, as well as the live app during conference. You will experience recognition before, during and post event as participants keep the conversation going!

SPONSORSHIP FEATURES

- Your logo prominently featured on the main page of the networking app
- Logo displayed on all of the networking attendee pages
- Sponsorship promoted in weekly email newsletter
- Signage at registration to promote your sponsorship
Sponsorship of **COFFEE**

Coffee is hugely popular with conference attendees. This is a unique opportunity to highlight your brand as the official coffee sponsor of **HREV18**. Every participant who grabs coffee will see your logo featured prominently on coffee stations located throughout the conference.

**SPONSORSHIP INCLUDES:**

**COMING SOON**

**Sponsorship of COFFEE**

$32,000.00
SPONSOR BAR STATION

Exhibit differently, think outside the box and add a bar station booth in the exhibit hall. Receive an additional 10’ x 10’ booth guarantees to drive attendees to your booth as they network while enjoying premium cocktails and healthy snacks.

SPONSORSHIP BENEFITS INCLUDE:
- Additional 10’ x 10’ booth
- Upgrade your sponsorship today and gain new clients!

$20,000.00
Coffee STATION

Exhibit differently, think outside the box and add a coffee station to your booth. Receive an additional 10' x 10' booth while guaranteeing to drive hundreds of attendees for networking to your booth as they grab a cup of fresh-brewed, gourmet-roasted coffee!

SPONSORSHIP BENEFITS INCLUDE:
- Additional 10' x 10' booth
- Exclusive Opportunity: (There are only 10 F&B stations available at the event)
  Stand out from the crowd!
- Upgrade your sponsorship today and gain new clients with this exclusive coffee station
FOOD & BEVERAGE STATION SPONSOR

Your company will have the visibility of all attendees, and VIP’s who will stop by your booth for a quick snack. Create more networking opportunities at the conference by engaging with industry professionals & demonstrating your commitment to healthy foods.

- Verbal acknowledgement in exhibit hall announcements
- Acknowledgement of sponsorship in conference digital and printed agenda
- Logo on website as official conference sponsor of F&B

$25,000.00
Network with attendees while they are waiting to charge their phone! Our unique recharge station takes 30 minutes for a full charge; think of the quality conversations and introductions you can make at in that charging time. The charging station will have six panels to brand your logo and drive traffic. Throughout the event, we will promote the location of the charging station at registration and in the exhibit hall providing nonstop traffic by conference attendees.

SPONSORSHIP FEATURES

- (3) Full-access conference registrations
- (1) Mobile device re-charge station with 6 spaces for your logo display
- (2) Bar stools by station
- (1) Page advertisement in eProgram (sponsor provides)
- Acknowledgment of station in the exhibit hall promoted in conference digital agenda
- Promotion of station in exhibit hall during exhibit hours
Sponsor the **NETWORKING AREA** in the exhibit hall

Empower networking and align your brand with strategic conversations. Gain premier visibility among target attendees scheduling their networking meetings right in the exhibit hall. As delegates meet for their pre-scheduled meetings, it will be your organization they remember as hosting the networking atmosphere.

- Signage in the official exhibit hall networking area
- Visibility in networking software
- Verbal acknowledgment during exhibit hall announcements
- Pre-conference announcement in weekly promotional email newsletter
- (1) Page advertisement in conference eProgram (sponsor provides)
- Logo on conference website as official networking sponsor
- (2) Full-access conference registrations

CONTACT US FOR PRICING
Private Invite-Only Networking Lunch or Breakfast Sponsorship $40,000.00

Become the sponsor of your own private networking event! The private networking luncheon or breakfast gives your company the opportunity to hand select conference attendees you would like to network with. The Luncheon or Breakfast provides an informal, casual networking setting for attendees to step away from the exhibit hall and have an intimate lunch/breakfast with your organization. We will take care of all the details. From providing you a company & attendee name/title selection list, to sending invitations and preparing lunch/breakfast logistics, this sponsorship is one of the most successful networking opportunities at the event.

SPONSORSHIP FEATURES

- Luncheon or breakfast for up to 20 hand selected guests (additional guests may be added under customized proposal)
- Reserved seating at luncheon or breakfast with invitees of your choice
- Opportunity for company presentation/verbal introduction at luncheon or breakfast
- Personal concierge for menu and food selection, invitee list, event logistics, etc.
- Personal invitation to all invitees with RSVP information
- Logo on signage at luncheon or breakfast
- Acknowledgment of sponsorship on digital materials
- Acknowledgment of sponsorship digital agenda
- Logo on website as official sponsor
- (1) page advertisement in eProgram (sponsor to provide)
- (5) Full-access conference registrations
- Product display space available
- Custom signage at luncheon
Special Branding Opportunities

Sponsor Conference Exhibit Hall Networking LUNCHEON

Have your company recognized right in the exhibit hall during the scheduled networking lunch. Your company will have the visibility of all attendees, speakers, and VIP’s who break for lunch. The networking lunch is included in the conference agenda and attended by the majority of the attendees. This is the perfect opportunity to engage industry professionals.

SPONSORSHIP FEATURES

- Logo on signage in exhibit hall for luncheon
- Verbal acknowledgment in exhibit hall announcements
- Acknowledgment of sponsorship in digital and printed agenda
- Logo on website as official sponsor of exhibit hall luncheon
- (1) Page advertisement in eProgram (sponsor to provide)
- Post conference participant mailing list
- (3) Full-access conference registrations

$50,000.00
Sponsor of **Exhibit Hall Networking Cocktail Reception**

Have your company recognized right in the exhibit hall during the scheduled **Networking Cocktail Reception**. The sponsor of the **Networking Cocktail Reception** will have the visibility of all attendees, speakers, and VIP’s who join the festivities and the casual networking during the evening. The **Networking Cocktail Reception** is included in the agenda and attended by all of the attendees. The **Networking Cocktail Reception** is a casual and perfect opportunity to engage industry professionals.

**SPONSORSHIP FEATURES**

- Exhibit hall cocktail reception
- Your logo on signage in exhibit hall for reception
- Acknowledgment of sponsorship in digital and printed agenda
- Logo on website as official sponsor of the cocktail reception
- (1)Page advertisement in eProgram (sponsor to provide)
- Pre/Post conference participant mailing list
- (4)Full-access conference registrations
- Verbal acknowledgment in exhibit hall announcements
Become the exclusive sponsor of our invite-only **Healthy Foods Roundtable** and have direct networking opportunities with leading industry professionals committed to health and wellness in their workplace. Collaborate side-by-side with invited delegates and network with top prospects. The **Healthy Foods Roundtable** is an exceptional forum of leading employers to collaborate on case studies, concepts and programs for implementing healthy foods and lifestyle into the workplace. Dialogue and discussion from the roundtable will be included in an educational white paper, championed by your organization.

**SPONSORSHIP FEATURES**

- Logo visibility on roundtable invitations
- Logo visibility on roundtable signage
- Verbal recognition in all roundtable attendee correspondence
- Digital invitation for your organization as the sponsor of the roundtable
- Product presentation opportunity at roundtable
- (1) Page advertisement in eProgram (sponsor to provide)
- Post conference participant list
- “Thank You” email to all roundtable participants
- Acknowledgment of participation in post roundtable published white paper and survey
- (10) Full-access conference registrations
Sponsor of CHWA's “The Business of Health & Well-Being Forum” (Invite Only)

Become the exclusive sponsor of the Corporate Health & Wellness Association’s “The Business of Health & Well-Being Forum”. This employer invite only discussion will allow you the opportunity to gain competitive employer insights into well-being programs in the workplace. Sponsorship of the forum helps align your business as the true innovator and power player in the health & wellness space. The forum is an exceptional platform for employers to collaborate with industry leaders and share challenges, strategies, and best practices in the implementation, communication and engagement of wellness programs in the workplace.

SPONSORSHIP FEATURES

- Logo visibility on forum digital invitations
- Logo visibility on forum signage
- Verbal recognition in all forum attendee correspondence
- Invitation for 2 key representatives of your organization to attend the forum
- Moderation of forum dialogue and discussion
- (1) Page advertisement in eProgram (sponsor to provide)
- Pre-conference announcement in weekly email newsletter
- Forum participant list received post conference
- "Thank You" email to all forum participants
- (10) Full-Access Conference registrations
EDUCATIONAL UNDERWRITER SESSIONS

Hold one of the sought-after sessions on the 2018 agenda. These sessions are available on a first come basis and held to the carefully implemented guidelines and criteria of the conference “Call for Speakers”. The opportunity to subtly brand your organization and establish credibility in the industry is just one of many benefits of this sponsorship brochure.

SPONSORSHIP FEATURES

• 20-50 minute educational sponsored session on the 2018 agenda
• Banner placement in session room
• Brochure distribution in session room
• Branded as 2018 speaker on the conference website
• Branded as an educational underwriter with sponsor recognition
• Official HREV logo as an educational underwriter of the 2018 conference
• (1) Full-access registration for session speaker
• (1) Full-access registration as conference attendee

*Speaker Sponsor must agree to the 2018 “Speaker Agreement”. Speaker sponsor must have approval of PowerPoint Presentation and its content prior to conference dates. Additional terms and condition may apply and will be coordinated between HREV and the service provider agreeing to the sponsorship package. Guidelines and criteria can be found on the “Call for Speakers Page” on the conference website.
Sponsorship of EXECUTIVE SUMMITS

Executive Summits Listing (OPTIONS TBA):
- Global Medical Director Summit
- Medical Tourism Research Summit
- Health & Wellness Tourism Summit

The Executive Summits are designed to welcome top industry leaders with precise attendee profiles. As Sponsor of an executive summit your organization will enjoy exclusive visibility during the summit and the sought after opportunity to gain face time with key decision makers. Due to limited space attendees are required to complete application in order to receive invitation.

SPONSORSHIP BENEFITS INCLUDE:
- 10-minute presentation
- (2) Guaranteed seats at the table
- Signage in summit venue
- Marketing materials distributed at summit
- Opportunity to present topics and lead discussion
- Recognition as executive summit sponsor on HREV website and eProgram
- Attendee list provided following the summit
Ministerial Summit and VIP RECEPTION
Sponsorship Co-sponsorship (Invite-Only)

This one of a kind opportunity will provide your organization with exclusive access to Ministers of Health, Tourism, and Economic Development, Trade Commissioners, Health Attaches, and other VIP dignitaries from around the world. Your organization will enjoy unmatched networking opportunities with the most influential congress attendees. Sponsors will deliver a 15-minute presentation and enjoy banner placement in the session.

SPONSORSHIP BENEFITS INCLUDE:

- (1) Page advertisement in Conference e-Program (sponsor to provide)
- Insert your marketing collateral in custom logo pad folio (provided by organizer)
- Exclusive access to congress VIP’s
- 10-minute presentation
- Opportunity to lead discussion on designated topic

CONTACT US FOR PRICING
Sponsor & Co-sponsor **MEDICAL DIRECTOR SUMMIT** *(invite-only)*

The **Medical Director Summit** is an invitation only gathering of leaders from top U.S and International Hospitals and Insurance Companies. This half-day session will include presentations from thought leaders followed by a private networking luncheon. This sponsorship offers a rare opportunity to connect directly with C-Suite decision makers from around the globe. In 2017 nearly 60 leaders from over 20 countries participated in this prestigious summit. Sponsors will deliver a 15-minute presentation and enjoy banner placement in the session.

**SPONSORSHIP BENEFITS INCLUDE:**

- 5-10 minute presentation
- (2) Guaranteed seats at the table
- Signage in summit venue
- Marketing materials distributed at summit
- Recognition as Medical Director Summit Sponsor on HREV website and eProgram
- Attendee list is provided following the close of the summit

CONTACT US FOR PRICING
This opportunity has been designed to establish your organization as a thought leader, focused on education and insightful content. Your organization will have the credibility of being recognized as a speaker at the 2018 event and established as an educational-driven leader in your industry. Most importantly, this one-of-kind opportunity has been created to meet the two most crucial goals for speaking exposure to all key industry leaders; thought leadership and superior branding. This sponsorship opportunity is the perfect way to brand your company in sophisticated and classic style. Guests may include healthcare executives, health & wellness experts, hospitality professionals, facilitators and travel professionals.

**SPONSORSHIP BENEFITS INCLUDE:**

- Speaking opportunity at the introduction of the workshop
- 1 Page advertisement in conference eProgram (sponsor to provide)
- Marketing collateral items at each seat provided
### 2018 Conference Sponsorship Packages

<table>
<thead>
<tr>
<th>Levels</th>
<th>Price</th>
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<tbody>
<tr>
<td>NAME SPONSORSHIP HREV18</td>
<td>$250,000.00</td>
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<tr>
<td>DIAMOND</td>
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<td>PLATINUM</td>
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<td>GOLD ELITE</td>
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<td>GOLD</td>
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<td>EXHIBITOR</td>
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<td>REGISTRATION FEE</td>
<td>$1,200.00</td>
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## 2018 Sponsorship Levels

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<tr>
<th>BENEFITS</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD ELITE</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>EXHIBITOR</th>
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<tbody>
<tr>
<td>Verbal Acknowledgment of Sponsorship</td>
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<tr>
<td>Exhibit Hall Booth</td>
<td>20’ x 20’</td>
<td>10’ x 20’</td>
<td>10’ x 20’</td>
<td>10’ x 10’</td>
<td>10’ x 10’</td>
<td>10’ x 10’</td>
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<tr>
<td>Sponsor Conference Networking Lunch</td>
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<td>Congress Benefits Bingo</td>
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<td>Speaking on Session</td>
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<td>Post Conference Participant Mailing List</td>
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<td>Meter Board Signs</td>
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<td>Ad in Conference Digital eProgram</td>
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<td>1 Page</td>
<td>1/2 Page</td>
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<td>Profile in Conference eProgram</td>
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<td>Full-Access Conference Registrations</td>
<td>6 Passes</td>
<td>5 Passes</td>
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<td>Treasure Box Game Participation</td>
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<td>Email Promotion</td>
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<td>Client Passes Available Upon Request*</td>
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<td>20</td>
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<td>Virtual Booth in Networking Software</td>
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<tr>
<td>Blog &amp; Press Release</td>
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</tbody>
</table>

*Qualified Client VIP All-Access passes are available upon request and included in this sponsorship. The number of qualified client VIP passes must be determined at the time of contract. “Clients” refer employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. All clients must be approved by GHR and GHR reserves the right to refuse access to unqualified requests. (See Contact Us page for Client Passes Policy)
**Client Passes:** Sponsors entitled to Client Passes as part of their sponsorship package should refer to their contract for the number of passes available to them. A “Client” is defined as a buyer of services including, but not limited to employers, brokers, health insurance agents and any other parties qualified as a buyer by GHR’s sponsorship fulfillment team. Sponsor shall receive a registration code for their Clients pursuant to their contract with the valid number of registrations available to them. The sponsorship fulfillment team will periodically review Client Pass registrations to confirm eligibility. Sponsor shall be notified of any unqualified buyers registered and such registrations shall be cancelled. If it is determined Sponsor brings unqualified registrants to the conference, Sponsor will be billed for unqualified buyers at the “on-site” registration rate at the door. Any Client Passes unused sixty (60) days prior to the start of the conference shall be forfeited. Sponsor shall not be able to access the event App or prearranged networking until all Sponsor registrants and Client Passes have been registered and potentially will miss out on special events and opportunities provided therein. This is also meant to ensure access to all events and networking and to assure speedy registration on site. Please contact the sponsorship fulfillment team regarding questions related to Sponsor registrations and Client Passes.